



The International Week brings together the three LEA Masters courses at Rennes 2: ALPI (Latin America and the Iberian Peninsula), CREEA (Commerce and Economic Relations Europe-Asia) and MMI (Management and International Marketing). Researchers from the partner institutions will be taking part in a number of workshops and presentations during the week. Representatives from local authorities and companies will also be taking part, with a view to enhancing professional skills. Following the workshops and presentations, first-year Master's students will be invited to work on a research poster to be presented at the end of the week. This poster will develop or react in an original way to aspects developed in the workshops.